



Is your company looking to make an impact in the lives of hundreds of older adults all over Greater Boston?

FriendshipWorks' 8th Annual *Walk to End Elder Isolation* will be held on **Sunday, May 21, 2023** around the Jamaica Pond, and we cordially invite you to participate as a **Sponsor!**

Your participation will help support FriendshipWorks' critical mission of reducing social isolation and help strengthen and expand our collective force of 550 trained volunteers who provide highly personalized programming and friendship to older adults in Boston, Brookline, Newton, Cambridge, and Somerville.

New to our Walk this year is a special *Elderbration* component, intended to honor and show appreciation for older adults, and make them feel connected and treasured in their community. We'll be celebrating with food, entertainment, live music, cultural performances, and fun, and we don't want you to miss out.

Attached is a list of Sponsor Opportunities and Benefits that your company will receive for its support level. You're encouraged to organize and register a corporate team with employees, family, and friends to make our *Walk* a true community event, and a team-building engagement tool for your workforce.

Now's the time to show your commitment to making older adults in Boston and our surrounding communities feel happier, healthier, and valued by investing in FriendshipWorks' mission as an event sponsor. This pet-friendly event with multi-generational appeal gathers hundreds of attendees, making it a great opportunity for your organization to stand out in the community.

The FriendshipWorks team looks forward to welcoming you as a proud sponsor of our "*Elderbration*" and 8th Annual *Walk to End Elder Isolation* on May 21, 2023. Thank you!

Sincerely,

Patty Catalano
(617) 482-1510 X124
pcatalano@fw4elders.org



Elderbration & Walk To End Elder Isolation



Sunday, May 21, 2023

Sponsorship Benefits	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Benefactor \$1,500	Circle of Friends \$500
Your company logo and name featured on the Walk website	✓	✓	✓			
Social media mentions (pre-Walk Welcome & Shout out)	5	4	3	2	1	
Social media mentions: "Look Who's Walking" live at Walk	✓					
Company logo & name featured in FriendshipWorks' print newsletter	✓					
Company logo & name on Walk t-shirt (commitment due by 4/1/23)	✓	✓	✓			
Company name only on Walk t-shirt (commitment due by 4/1/23)			✓	✓		
T-shirts for team	14	10	8	4	2	1
Company name mentioned at Walk Kickoff	✓	✓	✓	✓		
Speaker opportunity at Walk Kickoff	✓					
Presentation table/company giveaways	✓					
Company VIP table at event	✓	✓				
Company's photos from the walk featured on FriendshipWorks' website	✓	✓				
Company logo & link featured on FriendshipWorks website for 1 year	✓					
Name published in post-Walk newsletter as supporter	✓	✓	✓	✓	✓	✓
Name published in FriendshipWorks' annual Impact & Gratitude Report	✓	✓	✓	✓		

Organization/sponsor's name: _____

Contact Name: _____ Title: _____

Billing Address _____

City: _____ State: _____ ZIP: _____

Email address: _____ Telephone: _____

Select level: ☐ \$10,000 ☐ \$7,500 ☐ \$5,000 ☐ \$2,500 ☐ \$1,500 ☐ \$500 ☐ \$250 ("Barking Lot" Vendor)

☐ Check for Walk sponsorship is enclosed ☐ Please invoice ☐ Bill our credit card (fill out below)

Credit card number: _____ Expiration: _____

Name on card: _____ Security Code: _____

Please scan and return this reply form to Cody Smith: csmith@fw4elders.org or call (857) 465-3124.

Mail checks to: FriendshipWorks, 105 Chancy Street - Suite 801 - Boston, MA 02111 - Payments Due before April 1 2023.